

COMMUNICATION FOR SPONSORSHIP PROPOSALS FOR THE PROJECT “UniPR Racing Team”

The UniPR Racing Team is a project of the University of Parma aimed at developing knowledge and skills in selected students from various departments of the University through the designing and production of an electric vehicle, with the possibility of going driverless, following the learning-by-doing methodology. With the designed and produced single-seater vehicle, the Team participates in Formula SAE / Formula Student competitions.

The University of Parma - Department of Engineering and Architecture, in order to implement the "UniPR Racing Team" project, with this notice, adopted in compliance with the principles of competition, impartiality, non-discrimination, publicity, transparency, and proportionality, in accordance with Art. 13 of Legislative Decree 36 of 2023, seeks to identify any parties interested in contributing to the project by providing, free of charge, either financial contributions or technical materials. Proposals may also include discounts that the company in question will offer on its products/services.

In detail, the UniPR Racing Team will consider all proposals considered useful for its activities, related to the provision/delivery of:

- Financial contribution
- Materials (to produce mechanical and electronic components of the vehicle, as well as for components necessary for auxiliary activities related to the vehicle's creation, such as the cart on which the battery is charged)
- Consumables (products necessary for the creation and proper functioning of a Formula Student car)
- Hardware, such as computers or boards, for the activities of Software and Driverless departments
- Equipment and tools (electronic or mechanical measuring instruments, tools for tasks such as welding, cutting, finishing, bonding, and other mechanical or electronic processes that can be performed in the spaces assigned to the team)
- Technical and representative clothing
- Mechanical processes (laser cutting, CNC machining, waterjet cutting, EDM, welding, bending, heat treatments, etc.)
- Services (for example, transportation of materials and/or people)
- Transport vehicles (such as vans for moving the vehicle and the equipment during events or races)
- Training (for example, courses for the use of software or training for track engineers)
- Consulting (related to the projects followed by the students)
- Technologies (necessary for the realization of the students' projects)
- Software (CAD, CAM, CAE, FEM, real-time simulation software, engineering simulation software, professional driving simulation software, etc.)
- Food products (needed by the Team during activities such as races)
- Other goods/services not included in the above points, but which may prove useful for the activities carried out by the Team.

Once the goods/services are delivered/provided, all responsibility regarding the storage and/or use of the materials or financial contributions will be upon the project's scientific supervisor (Professor Carlo Concari).

The entities identified as sponsors will be guaranteed visibility (name and logo) in the promotional activities of the project (such as on the official UniPR Racing Team website and social media).

Sponsors will receive differentiated treatment based on the amount provided (or the value of the materials/services supplied). Generally, the classification that will be followed for the 2024/2025 season involves four different categories:

- MAIN: above or equal to € 15000
- PLATINUM: € 8000 - € 14999
- GOLD: € 3500 - € 7999
- SILVER: lower than € 3500

TYPE	WEBSITE	INSTAGRAM	LINKEDIN	LIVERY	CLOTHING	ROLLUP
MAIN	✓	✓	✓	✓ Positioning: nose and rear wing flap	✓ Positioning: front (chest)	✓
PLATINUM	✓	✓	✓	✓ Positioning: front or rear wing	✓ Positioning: side (sleeves)	✓
GOLD	✓	✓	✓	✓ Positioning: chassis	X	✓
SILVER	✓	X	X	✓ Positioning: underbody	X	✓

For Instagram and LinkedIn posts, it is possible to ask for customized content, such as videos.

It is hereby declared and guaranteed that the project is managed with complete organizational and resource autonomy. Therefore, the company is exempt from any liability and claims for damages from third parties that may arise regarding the project's organization and execution.

Each proposal must contain (if not, the proposal is excluded), the following elements:

- Information about the proposing operator;
- Declaration of interest in participating in the implementation of the project and authorization for the use of the logo for scientific and promotional purposes;
- Description and characteristics of the goods being offered;
- The amount of the contribution or the value of the materials/services provided.

Interested parties must also declare:

- That they are not subject to any measures that result in the inability to enter contracts with public administrations.

- That they have read and fully accept the terms and conditions set out in the public notice specified above.
- That they have read the "Code of Ethics and for the Protection of the Dignity of Workers, Students, and Staff of the University of Parma" (<https://www.unipr.it/codice-etico>) and the "University Code of Conduct" (<https://www.unipr.it/node/8849>).

Proposals must be submitted between October 15th, 2024, and June 30th, 2025, using the form provided in Attachment 1. The first evaluation of the submitted proposals will take place on October 31st, 2024, and the subsequent evaluations will be held at the end of each month. The results of these evaluations will be published on <http://dia.unipr.it/it/dipartimento/bandi-e-concorsi>. Accepted sponsorship proposals will be valid for the 2024-2025 season, which will conclude on September 30th, 2025.

Proposals must be signed by the legal representative of the interested party and sent, along with a valid identity document:

- Via PEC to the following address: dipingegneriaarchitettura@pec.unipr.it
- Via protocol to the following address: protocollodipingegneriaarchitettura@unipr.it

Proposals submitted within the specified timeframe will be evaluated by the project's academic supervisor, Professor Carlo Concari.

If the goods/services offered do not meet the required standards, this Administration is not obliged to accept them.

The evaluation results will be published on the website: <http://dia.unipr.it/it/dipartimento/bandi-e-concorsi> and the Administration will notify the sponsors via PEC how to deliver the goods or the contribution.

The relationship between the Department of Engineering and Architecture (DIA) and the sponsors will be governed by a specific sponsorship contract.

CONTACTS

For other technical information, please contact Angelica Sartori, Team Leader of UniPR Racing Team (angelica.sartori@studenti.unipr.it tel. + 39 327 1613360), or send an e-mail to the marketing department (marketing@uniprrt.com). Administrative contact: Dott. Giovanni Marangi giovanni.marangi@unipr.it

Il Responsabile Unico del Procedimento

Dott.ssa Giuliana Morini

Firmato digitalmente ai sensi del D.Lgs. n. 82/2005